



Utah Division of Homeland Security

Ready Your Business Conference

“Preparing for the Unexpected”

April 17, 2007 7:30 a.m. to Noon
Marriott 247 24th Street, Ogden Utah

Target Audience: Business Owners, Operators, HR Managers, Facility & Security Managers, Risk Managers, and Business Continuity Planners

Expected Attendance: 150- 200

Exhibitor / Breakfast Sponsor Terms and Conditions

Table Exhibitors - \$50.00

- 10' x 5' display space to include
 - One black skirted banquet table with 2 chairs (does not guarantee use of electrical outlets)
- Distribution of brochures, printed materials, promotional items
 - Limited to the display table area only.
- Enter to Win opportunities are permitted.
 - Winners cannot be announced during the conference.
- **Includes**
 - ONE Conference Registration– \$15 per additional attendee.
 - Logo included in program
 - Acknowledgement of participation during Conference
 - Final copy of conference attendee contact information

Marketing Exhibitors - \$100

- 10' x 5' display space to include
 - One black skirted banquet table with 2 chairs (does not guarantee use of electrical outlets)
- Choice of brochures/marketing and promotional items allowed at each table for each attendee
- Enter to Win opportunities are permitted.
 - Winners cannot be announced during the conference.
- **Includes**
 - TWO Conference Registrations– \$15 per additional attendee
 - Logo included in program
 - Acknowledgement of participation during Conference
 - Final copy of conference attendee contact information

Breakfast Sponsors - \$250 (Limited to 4 Non-competing Companies)

- 10' x 5' display space to include
 - One black skirted banquet table with 2 chairs (does not guarantee use of electrical outlets)
- Choice of brochures/marketing and promotional items allowed at each table for each attendee
- **Includes**
 - FOUR Conference Registrations - \$15 per additional attendee
 - Logo included in program and direct mail / marketing announcements
 - Banner recognition located near the Breakfast Buffet and Registration tables
 - **A 2-3 minute company presentation** prior to pre-determined session break. Sponsor agrees to **provide a prize** with a minimum value of \$15 to be drawn following their presentation.
 - Final copy of conference attendee contact information



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Exhibitor / Breakfast Sponsor Application

Company Name:

Point of Contact:

Email:

Address:

Phone/ Fax

Choose One:

- ☐ Table Exhibitor- \$50.00 to include one attendee
- ☐ Marketing Exhibitor- \$100.00 to include two attendees
- ☐ Breakfast Sponsor - \$250.00 to include four attendees
 - o Limited to 4 non-competing companies (determined by order of payment received)
- ☐ Additional company attendees at \$15.00 each # _____ x \$15 _____ Total _____

Send Payment by CHECK to:

Utah Division of Homeland Security - attention Renee Murphy
1110 State Office Building, Salt Lake City, UT 84114

Fax: 801-538-3770 Direct: 801-538-3702 Email: rmurphy@utah.gov

All displays must be set up prior to 7:30 a.m. and removed by 1:00 pm from the Marriott on April 17, 2007. Set up before 6:30 a.m. by arrangement only. Contact Renee Murphy

Upon signature **Table Exhibitor** agrees to the included Terms and Conditions AND

- Return completed application with payment by April 1, 2007
- Provide name of company representative who will be attending the conference by April 1, 2007

Upon signature **Marketing Exhibitor** agrees to the included Terms and Conditions AND

- Return completed application with payment by April 1, 2007
- Provide names of company representatives attending conference by April 1, 2007

Upon signature **Breakfast Sponsor** agrees to the included Terms and Conditions AND

- Return completed application with payment - exclusivity determined by date of payment received
 - o **Provide by email to rmurphy@utah.gov prior to April 1, 2007**
 - Names of company representatives attending conference
 - Company logo in an eps or jpg format
 - Brief company description for conference and program acknowledgements
 - An outline of the 2-3 minute company presentation and format to be used i.e. power point. Include any audio/visual requirements.
 - Confirm item for the session break prize drawing

Authorized Signature: _____